

BUSINESS Advocate

Connecting Businesses.

A publication of the Des Plaines Chamber of Commerce & Industry

APRIL 2011

FOOD FIGHT WINNER

The Des Plaines Chamber of Commerce & Industry's Board of Directors recently challenged local community organizations' Boards of Directors to its 9th annual "Food Fight". **This year ten organizations collected a total of 10,670 pounds of food which was a fantastic effort from all the participants on behalf of the community.**

The **Rotary Club of Des Plaines** won the challenge with 4,675 pounds of collected food. The additional groups participating in the 2011 Food Fight included: Bethesda Worship Center (81 lbs); Des Plaines Camera Club (770 lbs); Des Plaines Chamber of Commerce & Industry (176 lbs); Des Plaines Garden Club (235 lbs.); Des Plaines Public Library Board (620 lbs.); Diplomat Condo Association of Des Plaines (183 lbs.); Gas Technology Institute (211 lbs.); Kiwanis Club of Des Plaines (3,527 lbs.) and Optimist Club of Des Plaines (192 lbs.).



(l to r) Rotary Board member John Hecker, Rotary Club President Dennis Oster, Rotary Board Member Lieutenant Shannon Martinez, Chamber President Scott Seifert and Debbie Walusiak, Self-Help Pantry.

The Des Plaines Chamber and the Self-Help Closet and Food Pantry appreciate the tremendous support we received this year and look forward to next year!

regional business expo & restaurant showcase

Wednesday, April 6, 2011

4-7 p.m.

The Meadows Club

2950 Golf Rd., Rolling Meadows

Your business card is all you need to get into the largest networking event of 2011! Visit over 40 expo booths and try taste samplings from Dinner by Design, Café La Cave, Wa-Pa-Ghetti's Pizza, Costco, Francesca's Tavola, Katie's Kitchen, Meadows Club, GFS Marketplace and Sullivan's Steakhouse and **network, network, network!**

Participating Chambers

- Arlington Heights
- Barrington Area
- Buffalo Grove Area
- Des Plaines
- GLMV Area
- Grayslake
- Greater Lincolnshire
- Hoffman Estates
- Mount Prospect
- Palatine Area
- Park Ridge
- Rolling Meadows
- Wheeling/Prospect Heights Area

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1401 E Oakton

Des Plaines, IL 60018

847-824-4200

Creating Opportunities

COMMUNITY GARAGE SALE

SATURDAY, MAY 14, 2011

9:00 a.m. -2:00 p.m.

\$25.00 per parking lot space

Mountain View Adventure Center Parking Lot

510 E. Algonquin Road

Des Plaines

Sponsored by the Des Plaines Chamber of Commerce & Industry.

Garage Sale is being held in conjunction with "Touch-a-Truck"

and

The Spring Fun Fair in partnership with the Des Plaines Park

District, Des Plaines Healthy Community Foundation, Des

Plaines Optimist Club and the Des Plaines City Special Events

Commission.

Welcome hundreds of families and visitors to shop at your tables.

Set-up between 7:30 and 8:30 a.m. Take Down at 2:00 p.m.

Must bring your own tables and chairs.

No sale of food or beverages allowed.

Contact Des Plaines Chamber office at 847-824-4200 for further information and registration forms.

Advertise

In the 2011
Football Raffle Book
1200 books will be
printed. Books
will be sent to every
business for
increased advertising
exposure.



The Monday Night Football Raffle is an exciting way to raise awareness of your business while supporting the Chamber. 1200 Football Raffle advertising books will be published and will be in circulation from July through February. Advertising space is exclusive to Chamber members at reasonable prices. *A business card is only \$40!* For more information or to purchase an ad, please call the Chamber of-
fice.

CORRECTION:

In the March issue of our newsletter we listed the sponsors of the Winter Garden Ball. **Evolution Marketing Group, Inc.** was omitted from the list. We apologize for this error.

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AlphaGraphics, Inc.
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Des Plaines, IL 60018
847-296-9225

AMA Dancers & Co.
216 N Graceland, 2nd Fl..
Des Plaines, IL 60016
847-727-7066

American Star Realty.
2250 S. Devon Ave., #249
Des Plaines, IL 60016
847-375-9293

B&E Accounting Services, Inc.
119 S. Emerson Street #378
Mt. Prospect, IL 60056
847-818-1040

C.R.C. Painting & Decorating
1405 N. Phoenix
Des Plaines, IL 60018
847-824-3496

Des Plaines Office Equipment
1020 Bonaventure Dr.
Elk Grove, IL 60007
847-879-6400

Home Comfort Heating & Cooling
550 Busse Highway
Park Ridge, IL 60068
847-824-4336

Horton Wellness & Chiropractic
960 N Rand Road
Des Plaines, IL 60016
847-296-3877

Johanson Corp.
Painting & Decorating
211 E. Rand Road
Mt. Prospect, IL 60056
847-577-6900

Katie's Kitchen
623 N. Wolf Road
Des Plaines, IL 60016
847-803-3544

Koelig & Associates
1336 Whitcomb
Des Plaines, IL 60018
847-299-4085

Lattoff YMCA
300 Northwest Hwy.
Des Plaines, IL 60016
847-296-3376

McLennan Commercial
Properties
25 Northwest Hwy
Park Ridge, IL 60068
847-825-0011

Paint Meisters, Inc.
1478 Van Buren
Des Plaines, IL 60018
847-471-6701

Pesche's Flower Shop,
Garden Center & Nursery
170 S. River Road
Des Plaines, IL 60018
847-299-1300

Richterworks Web
108 S. I-Oka Ave.
Mt. Prospect, IL 60056
847-577-0491

SHIFT
95 E. Bradrock Drive
Des Plaines, IL 60016
847-824-4400

UOP
25 E. Algonquin Road
Des Plaines, IL 60017
847-391-2000

Working Capital Solutions, Inc.
2400 E. Devon Suite 211
Des Plaines, IL 60018
847-297-3957

PLATINUM
profile

Johanson Corp.

Johanson Corp. is a family owned business in our 26th year. The president Donald Johanson leads a team of dedicated professionals providing excellence in a wide array of Painting and Decorating services. Decorating is not a random act of applying coatings but a carefully planned sequence of events which includes the customer objectives, expectations and budget.

We are fully insured and guarantee our work. We are members of the Painting and Decorating Corporation of America. All our Faux Artists are trained by the Faux Design Studio, our Muralists are graduates with Fine Arts Degrees and our Paper Hangers are certified by the National Guild of Professional Paper Hangers. We are recipients of the Angie's List "Super Service Award". We are listed in the "Best Picks Reports" quality, Home Services Guide with an "A" rating by EBSCO Research out of Atlanta, GA. This is something we are extremely proud of as they perform thousands of telephone interviews a year to qualify contractors with their Home Guide. We have added Handyman Services and Construction to our menu of services to enhance the Customer overall experience.

Please visit us on our website: www.johansonpainting.com.

Contact us at 847-577-6900



Travel with the Chamber!

Trip to China

November 7 - 15, 2011

Beijing, Shanghai and Hangzhou

The trip includes:

- 7 Nights Five-Star Hotels
- 20 meals
- Comprehensive Sightseeing
- Inter-air Beijing/Shanghai
- Roundtrip Airfare from LAX (Los Angeles)

See the Great Wall of China, the Forbidden City, Tiananmen Square, Lingyin Temple and more as you travel through China. For people interested in learning more about doing business with China there will be an optional Economic Briefing with business leaders.

Cost: \$2099 per person double occupancy

To learn more about this wonderful opportunity, attend an informational meeting on **April 28 at 11:30 a.m. at the Chamber office** or **May 19 at 5:30 p.m.** Please call the Chamber office or register on-line for the meeting.

Take Advantage of Chamber Opportunities

Be a Member who Gets a Member!

No one knows the value of chamber membership better than our current members and when they recommend membership to another business about the Chamber it has a real impact. We are happy to reward our members with a check for **\$50** for every new member who joins the chamber through their referral!

Check your Chamber listing on the Website

Did you know that you can add to your listing on the Chamber website? Your listing includes:

- 200 Character Business Description
- Hours of Operation
- Driving Directions
- Personalized keywords

Check your listing to make sure you are taking advantage of all of these features!

Your listing can be enhanced with Logos, Photos, Priority Placement, 1600 Character Business Description, Enhanced Map listing and more for an additional monthly fee.

For more information or assistance with your on-line directory listing, please call the Chamber office.

Quit Beefing EAT SEAFOOD

Fried Seafood Freshly Breaded & Cooked In Non Trans Fat Oil
Grilled Seafood Homemade Clam Chowder & Crab Bisque
Maryland Crab Cakes Homemade Hush Puppies Salads
To view our full menu go to donsdockseafood.com



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1220 E. Northwest Hwy., Des Plaines

847.827.1817

Networking After Hours Creating Opportunities



(center) Chamber Board President Scott Seifert thanks Kirk Steinbruecker (l) and Brian Pawlik (r) of River 595 Apartments for hosting the March After Hours.



April After Hours
Tuesday - April 12
5 to 7 pm
US Bank
1233 Oakton, Des Plaines



Members had the opportunity to view the new apartment at River 595 Apartments at the March After Hours. The evening included a Mardi Gras theme, a tour of a model apartment, beer, wine, soft drinks, great appetizers and a business card drawing. River 595 offers one and two bedroom apartments with luxury amenities in the heart of Des Plaines. For more information visit their website at www.river595.com or call to schedule a visit at 847-827-0595.

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NON-COMPETE NETWORK GROUPS

Non-compete network groups give you the opportunity to promote your business to a select group of chamber members who can provide you with **solid business leads and referrals**. The Chamber currently hosts three different network groups:

D.E.N. - Des Plaines Executive Network

This group meets every Wednesday at 7:30 a.m. at the Frisbie Center.

B2B - Business to Business Networking Group

Meetings are held at the Radisson Hotel, 1450 E. Touhy, Des Plaines at 8:00 a.m. on the 2nd and 4th Friday of the month.

New Des Plaines Networking Group

This is a newly formed group that is currently meeting at Prudential Starck Realtors, 300 W. Golf Rd., at 8:00 a.m. the first and third Thursdays of each month.

For more information on how to join or form a network group, please call the chamber office

New Members

Attorneys

Eric T. Johnson, Attorney at Law
1455 E. Golf Road, Suite 202
Des Plaines, IL 60016
847-401-0285
866-668-4110

Digital Media Marketing Consultants

WSI – We Simplify the Internet
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Park Ridge, IL 60068
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847-655-2772
www.onlinewsimarketing.com

Electrical Contractor

Rise Electric LLC
1071 N. Hermitage Avenue
Chicago, IL 60622
708-516-3920
www.riseelec.com

Hotels/Motels

Holiday Inn
200 E. Rand Road
Mt. Prospect, IL 60056
847-392-0123
847-253-0080
www.holidavinn.com

Industrial Minerals

Everfort Limited LLC
1784 E. Oakton Street, Suite 109
Des Plaines, IL 60018
847-376-8508
847-376-3223
www.everfort.com

Management/Business Consulting

David Franks Coaching
1465 Kingston Ct.
Des Plaines, IL 60018
847-803-8696

Promotional Products

Phoenix Graphix, Inc.
2375 Magnolia
Des Plaines, IL 60018
847-699-9520
847-699-9498
www.phoenixgraphixonline.net

Social Service Organization

America's Food Bank
1595 E. Oakton Street
Des Plaines, IL 60018
847-983-4880
773-338-8000
www.americasfoodbank.com

Member Anniversaries

25 years – 1986

All-Security Insurance Agency, Inc.
Gregory A. MacDonald, Pluymert,
Piercey,
MacDonald & Hargrove, Ltd

5 Years – 2006

Middle East Cargo, Inc.
OIA Global Logistics


1 Year – 2010

3D Extreme, Inc.
Academic Associates Reading Clinic
Best Auto Sales & Service
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SOS: Seeking Out Solutions



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Meetings and Events

Friday - April 1 - 7:30 a.m.

**First Friday
Katie's Kitchen
623 N. Wolf Road,
Des Plaines**

Enjoy structured networking with 7 to 8 non-compete businesses for 45 minutes at this popular monthly event.

Registration Deadline: March 30

Cost - \$10 - Continental breakfast included

Wednesday - April 6 - 4:00 to 7:00

Free Event

**Biz6+ Regional Business Expo &
Restaurant Showcase**

**The Meadows Club, 2950 Golf Rd.
Rolling Meadows**

Join 13 Chambers at the largest Networking Event in 2011! Visit over 40 expo booths and restaurants. And network, network, network! Cash bar.

Thursday - April 7 - 11:30 a.m. to 1:00 p.m.

**Money Smart Week Seminar
Chamber Office, 1401 E. Oakton
"The Business Equation"**

**Presenter: Nancy Reiser,
Edward Jones Investments**

Learn how to run your business more effectively and find out what tools are available to save time, attract and retain employees and preserve your business.

Registration Deadline: April 5

Free Event

Tuesday, April 12 - 5:00 to 7:00 p.m.

Free Event

**Networking After Hours
US Bank, 1233 Oakton Street, Des Plaines**

Welcome spring at this great monthly event and enjoy appetizers, beer/wine, soft drinks and a business card drawing.

Registration Deadline: April 11

Friday - April 15 - 8:00 am

**Young Professional Coffee Talk
Caribou Coffee**

90 E Northwest Hwy, Mt. Prospect

Drop in for a cup of coffee and network with other young professional from the Des Plaines and Mt. Prospect Chambers.

No registration necessary.

Free Event

Thursday - April 21 -

**11:30am to 1:30pm
Young Professional Lunch and Learn
Chamber Offices, 1401 E. Oakton**

Join other young professional at the first presentation in the "Road to Success" series. Mike Charewicz from Accurate Auto will share his success story and offer advice on how to become successful in any business. Brown Bag Lunch

Registration Deadline: April 20

Free Event

Tuesday - April 26 - 11:30 a.m. to 1:00 p.m.

**Women in Business - Brown Bag Lunch
Chamber Office, 1401 E. Oakton**

**Program: "Amp Up Your Elevator Speech"
Presenter: Catherine Johns, Chicago Hypnosis Center**

Learn how to use powerful hypnotic language to connect with your audience and help them pay attention to what you say!

Cost: \$5.00

Registration Deadline: April 25

GRAND OPENING INTERNATIONAL MARKET



The new **International Market, 727 W. Golf Road, Des Plaines**, is officially open for business. City of Des Plaines and Chamber of Commerce and Industry Officials gathered for the ribbon cutting which marked the opening of the new grocery store. (pictured left to right) Kosta Apostolopoulos, International Market Owner, Jean Higgason, 4th Ward Alderman, Dan W. Wilson, 7th Ward Alderman, Mayor Martin J. Moylan, Vaso and Billy Giannopoulos, International Market Owner, City Clerk Gloria Ludwig, and Tony Giannopoulos, Store Manager.

Creating Opportunities Connecting Businesses

-Fourth Annual-

North Shore Women's Conference

Friday, May 6, 2011

FREE EXPO * 75 VENDORS 10:00 A.M. - 3:00 P.M.

LUNCHEON & KEYNOTE SPEAKER 12:00 P.M. - 1:30 P.M.

"Kitchen Confidential"
with Celebrity Chef Gale Gand

SKOKIE BANQUET & CONFERENCE CENTER - 5300 W. TOUHY, SKOKIE

Luncheon and Keynote Speaker - Gale Gand "Kitchen Confidential"

\$30 per person

Gale Gand, executive pastry chef and partner in the four star restaurant TRU in Chicago and host of the Food Network's "Sweet Dreams", will share her celebrity experiences and how this local girl from Deerfield got her start. Gand has appeared on "Iron Chef America", "Martha Stewart", "Baking with Julia (Child)" and has judged Top Chef. She is also an accomplished cookbook author and was chosen by Mayor Daley to create a special desert for the President of China on his recent visit to Chicago.

Exhibitors Welcome! \$250 Chamber Members \$350 non-member

Expo booth with 6' exhibit table and skirting - listing in Program Book - One lunch ticket

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To learn how we can help make sense of investing for you, contact your local Edward Jones financial advisor today.

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Edward Jones
MAKING SENSE OF INVESTING

Saturday, July 23rd and Sunday, July 24th



Home, Health & Consumer Expo

Under the "Big Tent" in Library Plaza - **NOON to 6:00 p.m.** In conjunction with the "Des Plaines Summer Fling"

Exhibitors

- ✓ Increase Exposure to thousands of consumers
- ✓ Demonstrate your product/service
- ✓ Generate leads and future sales
- ✓ Cost effective advertising

Exhibit Space Includes:

- ✓ 6ft. Expo table, covered and skirted
- ✓ 3ft. piping and drape around booth
- ✓ 2 chairs
- ✓ Booth I.D. Sign

Cost:

Early Bird Special Before June 10th

\$300- 1 day  \$400- 2 days

Regular Rate:

\$400- 1 day  \$500- 2 days

Exhibitor Deadline:

June 24th, 2011

Sponsors

- ✓ Strengthen customer relationships
- ✓ Reach over 10,000 customers
- ✓ Gain new contacts, leads & referral
- ✓ Support a Chamber and community event

Sponsorship Levels:

Premier- \$1,000.00- Exclusive Sponsorship

- ✓ Complimentary double exhibit space
choice of Exhibit booth location
- ✓ Signage at Expo entrances
- ✓ Name and logo on all collateral Expo
materials

V.I.P. Sponsor- \$600.00

- ✓ Complimentary exhibit space in prime
location
- ✓ Signage at Expo entrances
- ✓ Name and logo on all collateral Expo
materials

Sponsorship Deadline:

For inclusion in all event materials
May 20th, 2011



Des Plaines Chamber of Commerce & Industry

April 2011

Activity Schedule

For Further Information Call 847-824-4200

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1 7:30 a.m. First Friday Networking <i>Katie's Kitchen</i>	2
3	4	5	6 7:30 a.m. Des Plaines Executive Network <i>Frisbie Senior Center</i> 4:00 p.m. - 7:00 p.m. BIZ6+ Regional Expo & Restaurant Showcase - Meadows Club, Rolling Meadows	7 8:00 a.m. New Des Plaines Networking Group - Prudential Starck Realtors , Mount Prospect, IL 11:30 a.m. - 1:00 p.m. "Money Smart Week" Seminar - Chamber Conference Room	8 8:00 a.m. - 9:15 a.m. B to B Networking Group <i>Radisson Chicago O'Hare</i>	9
10 1:00 p.m. S.C.O.R.E. Chamber Conference Room	11 5:00 p.m. - 7:00 p.m. Networking After Hours - US Bank - 1223 Oakton St.	12 8:00 a.m. Ambassador Meeting - Chamber Conference Room	13 7:30 a.m. Des Plaines Executive Network <i>Frisbie Senior Center</i>	14 7:45 a.m. Board of Directors Meeting, Chamber Conference Room	15 8:00 a.m. - 9:00 a.m. Young Professionals "Coffee Talk" - Caribou Coffee, Mount Prospect	16
17	18 11:30 a.m. - 1:00 p.m. Women in Business - "AMP UP YOUR ELEVATOR SPEECH", Chamber Conference Room, Brown Bag Lunch	19 7:30 a.m. Des Plaines Executive Network <i>Frisbie Senior Center</i>	20 8:00 a.m. New Des Plaines Networking Group - Prudential Starck Realtors , Mt. Prospect, IL 11:30 - 1:00 p.m. Young Professionals, Lunch & Learn - Des Plaines Chamber Conference Room, Brown Bag Lunch	21 8:00 a.m. New Des Plaines Networking Group - Prudential Starck Realtors , Mt. Prospect, IL 11:30 - 1:00 p.m. Young Professionals, Lunch & Learn - Des Plaines Chamber Conference Room, Brown Bag Lunch	22 <i>Good Friday - Chamber Office Closed</i>	23
24 1:00 p.m. S.C.O.R.E. Chamber Conference Room	25 7:30 a.m. Des Plaines Executive Network <i>Frisbie Senior Center</i>	26 11:30 a.m. - 1:00 p.m. Informational Meeting on the November 7 th "Trip to China", Chamber Conference Room - Brown Bag Lunch	27	28	29	30