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Executive Director

1401 E Oakton

Des Plaines, IL 60018

847-824-4200

2011 Scholarship Recipients

This year the scholarship committee reviewed fifty-three applications from graduating seniors whose parents are employed at a Des Plaines Chamber member business. The following three students were each awarded a \$2,000 scholarship from the Chamber Foundation.

Stevee Bellas, daughter of George and Linda Bellas, will be attending the University of Illinois to obtain a degree in education. George Bellas is a partner with Bellas and Wachowski, Attorneys at Law.

Bryanna McClure, daughter of Carol McClure, will be attending Elmhurst College to study nursing. Carol McClure is an employee of Empower Geographics.

Rachael Miller, daughter of Raelynn and Ken Miller, will be studying business at Valparaiso University. Raelynn Miller is an employee of UOP-Honeywell.

2011 Scholarship Donors

Since its founding in 1989, the Des Plaines Chamber Foundation has awarded more than 60 scholarships. Funding for the Foundation comes from the Winter Garden Ball, the monthly After Hours Split-the-Pot raffle and from generous members who add a donation for the Foundation to their annual dues payment. We would like to thank the following members for their 2011 contributions:

All Security Insurance Agency, Inc.
Chicago Express International
Concept Mechanical Engineering, Inc.
Contour Saws, Inc.
Department of Interiors
Des Plaines Arts Council
E. R. C. Delivery Service
Fifth Third Bank
Glen Oaks Commons
Indestructo Rental Company
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Ron Osio,
CLU & Associates
Rozovics & Wojcicki, P.C.
Scharm Floor Covering
Sharing the Gift of Health/
Juice PLUS
Sun-Times Media/Pioneer
Press News Group



(l to r) Chamber Board President Scott Seifert congratulates our 2011 scholarship recipients: Bryanna McClure, Stevee Bellas and Rachael Miller.

Thank You to the Scholarship Committee!

Chair, Don Empie, UOP-Honeywell
Patricia Beaman, Abbott Molecular
Dr. Janet Horton,

Horton Wellness & Chiropractic
Fred Scharm, Scharm Floor Covering
Heather Wahl-Cieslik, R.C. Wahl Jewelers
Herman Zelk, Solutions Networking Corp.

THANK YOU

The Chamber thanks the great people at **Two Men and a Truck** for assisting in delivering office furniture to our office from the Rolling Meadows Chamber. The movers not only delivered and set-up the furniture but they also removed the old office set. We are grateful for their help!

Creating Opportunities

TOUCH-A-TRUCK

Cloudy skies did not stop children of all ages from coming out to the Chamber's annual Touch-a-Truck event. Trucks of all sizes were crawled on to and in to, horns were honked and bells were rung! Our thanks to all the Chamber members who were able to participate in this years event:

Accurate Auto Clinic, Inc.

Borgic Remodeling

Braun Catastrophe Services

Des Plaines Fire Department

Des Plaines Park District

Des Plaines Police Department

Des Plaines Public Works

Maine Township - Highway Dept.

Schimka Auto Wreckers

School District #62

Shred First, Inc.

Two Men and a Truck



Platinum Members

Accurate Auto Clinic, Inc.
1580 Oakton Street
Des Plaines, IL 60018
847-297-1330

Ace Hardware
1045 E Oakton Street
Des Plaines, IL 60018
847-824-7201

AlphaGraphics, Inc.
1583 Lee Street
Des Plaines, IL 60018
847-296-9225

AMA Dancers & Co.
216 N Graceland, 2nd Fl..
Des Plaines, IL 60016
847-727-7066

American Star Realty.
2250 S. Devon Ave., #249
Des Plaines, IL 60016
847-375-9293

B&E Accounting Services, Inc.
119 S. Emerson Street #378
Mt. Prospect, IL 60056
847-818-1040

C.R.C. Painting & Decorating
1405 N. Phoenix
Des Plaines, IL 60018
847-824-3496

Des Plaines Office Equipment
1020 Bonaventure Dr.
Elk Grove, IL 60007
847-879-6400

Home Comfort Heating & Cooling
550 Busse Highway
Park Ridge, IL 60068
847-824-4336

Horton Wellness & Chiropractic
960 N Rand Road Suite 207
Des Plaines, IL 60016
847-296-3877

Johanson Corp.
Painting & Decorating
211 E. Rand Road
Mt. Prospect, IL 60056
847-577-6900

Katie's Kitchen
623 N. Wolf Road
Des Plaines, IL 60016
847-803-3544

Koelig & Associates
1336 Whitcomb
Des Plaines, IL 60018
847-299-4085

Lattoff YMCA
300 Northwest Hwy.
Des Plaines, IL 60016
847-296-3376

Paint Meisters, Inc.
1478 Van Buren
Des Plaines, IL 60018
847-471-6701

Pesche's Flower Shop,
Garden Center & Nursery
170 S. River Road
Des Plaines, IL 60018
847-299-1300

SHIFT
95 E. Bradrock Drive
Des Plaines, IL 60016
847-824-4400

Two Men and a Truck
2434 E. Dempster Street
Des Plaines IL 60016
847-544-5050

UOP
25 E. Algonquin Road
Des Plaines, IL 60017
847-391-2000

Working Capital Solutions, Inc.
2400 E. Devon Suite 211
Des Plaines, IL 60018
847-297-3957

PLATINUM profile



Home Comfort Heating & Cooling, Inc. is a local, family owned company. We consider our customers as long time friends; therefore, it's important for us to offer the best equipment and services available. If we can't trust the products and services we offer, why should we expect our customers to trust us.

Our manufacturer trained technicians have the capability to service virtually all brands of heating, cooling and air quality equipment. So rest assured, no matter what problem you may encounter in your home or business, our team can help. Of course we have our favorite brand, American Standard that we provide with great confidence but keep in mind we have other brands we can provide as well.

To assure your equipment is performing as efficiently as possible and maintained according to the manufacturer's warranty standards, we have preferred customer plans to fit your specific needs. These plans not only provide the proper care for your equipment they offer cost advantages to our committed customers.

When you call Home Comfort Heating & Cooling, Inc. you will be greeted by a friendly voice looking forward to helping with your questions about heating, cooling or air quality needs. If for some reason you experience an unfortunate problem when our office is closed, one of our "on call" technicians will respond to your need any day, any time.

For more information, please feel free to call our office at (847) 824-4336 or visit our website at www.HomeComforthvac.com

WHY YOUR BUSINESS NEEDS VIDEO

Video has quickly become a fundamental tool for organizations and businesses of all types. Soon, a business without video will be just as quaint as a business without a telephone. It's easy to see why video has become such an important part of any marketing strategy.

Presence. Every business wants to maximize its presence, especially online. YouTube is the second-largest search engine in the world, with daily traffic exceeding 2 billion views per day.

Other major search engines are now using blended search—integrating video as well as images and maps with standard search results. A well-tagged video provides enormous leverage in search engine optimization.

According to Forrester Research, any given video in the Google index stands a 50% better chance of appearing on the first page of results rather than on a corresponding text page.

Education. Video is an opportunity to engage viewers with a concise, effective sales pitch. This is your chance to explain what you do, how you do it, and why your product is the best on the market. It's a simple way to establish yourself and an even simpler way for your audience to get to know you. Video can also be an excellent tool for updating your customers on new products or special promotions.

Connection. Every business has a story, and video is the most powerful tool you have for spreading it. It gives a human face to your business and engages customers on a personal level that other forms can't. Testimonials that communicate your value are more powerful in this form than in any other.

Preference. According to eMarketer Daily, people prefer video 7 to 1 over other media—viewers stay twice as long and click 10 times as often—and it's easily shared across platforms and social media networks, which means your customers are advertising for you.

Value. In just a few decades, video technology has progressed at an enormous rate. The cost of creating high-quality, professional video has decreased dramatically, so getting an engaging piece that viewers want to watch is no longer an expensive proposition. Distribution online is even cheaper—it's free.

Versatility. One well-crafted video can be repurposed and used online, for television advertising, and for in-store special events. The versatility of content is virtually limitless. Success stories, case studies, customer presentations, product presentations, reviews, facility tours, product maintenance, internal communication, orientation, landing pages, press releases, and support materials—you're only limited by your imagination.

Meredith and Austin Bragg have produced videos for Warner Bros., the Smithsonian, Visa, and others. They won third place in the U.S. Chamber's 2010 "I am Free Enterprise" video contest.

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You're Not Just Another Account Number.

And We're Not Just Another Investment Firm.

We've always believed our personalized approach made sense for our clients – and they agreed. Edward Jones ranked "Highest in Investor Satisfaction with Full Service Brokerage Firms, Two Years in a Row," according to the J.D. Power and Associates 2009 and 2010 U.S. Full Service Investor Satisfaction StudiesSM. But investing is about more than numbers and rankings – it's about you.



Edward Jones received the highest numerical score among full service brokerage firms in the proprietary J.D. Power and Associates 2009-2010 Full Service Investor Satisfaction StudiesSM. 2010 study based on responses from 4,460 investors measuring 12 investment firms and measures opinions of investors who used full-service investment institutions. Proprietary study results are based on experiences and perceptions of consumers surveyed in May 2010. Your experiences may vary. Visit jdpower.com.

To learn how we can help make sense of investing for you, contact your local Edward Jones financial advisor today.

Scott M Seifert, AAMS®
Financial Advisor

926 Lee Street
Des Plaines, IL 60016
847-299-7233

Will Brown, AAMS®
Financial Advisor

999 E Touhy Ste 125
Des Plaines, IL 60018
847-391-9155

Dan Chervenak, AAMS®
Financial Advisor

1577 Lee Street
Des Plaines, IL 60018
847-699-0304

www.edwardjones.com Member SIPC

Edward Jones
MAKING SENSE OF INVESTING

Networking After Hours Creating Opportunities

Our thanks to Millennium Bank, 2077 Miner Street, Des Plaines, for hosting the May After Hours. Members were treated to good food, beer, wine, soft drinks and great raffle prizes. Most importantly, members had the opportunity to learn about Millennium Bank and the services they offer and they also had the chance to *Network, Network, Network!* Plan to join us on June 14 for our next free networking after hours!



The Des Plaines Chamber presented Millennium Bank with an Appreciation certificate for hosting the May After Hours. Pictured (l to r) Steve Pokrak, Controller Millennium Bank, Chamber Board President Scott Seifert, Edward Jones Investments, Frank Guerino, President & CEO Millennium Bank and Moti Agarwai, Millennium Bank Chairman of the Board.

June After Hours
Tuesday - June 14
5 to 7 pm
Accurate Auto Clinic
Des Plaines

Quit Beefing EAT SEAFOOD

Fried Seafood Freshly Breaded & Cooked In Non Trans Fat Oil
Grilled Seafood Homemade Clam Chowder & Crab Bisque
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847-827-5429

www.kiddiejunction.net

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847-803-2221

www.crowncoach.com

Restaurant

T-Bob's Smoked Bar – B- Q


1165 Elmhurst Road
Des Plaines, IL 60016
847-258-5381
847-258-5378

Travel Agency

Chamber Explorations

504 S. Parkview Avenue
Elmhurst, IL 60126
630-518-2532



www.chamberexplorations.com



Prudential

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Member Anniversaries

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ColeTaylorBank

1 Year – 2010

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American Family Insurance
Alliance Insurance Company

1 Year – 2010

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Elk Grove Vlg, IL 60007
ph 847.718.9311
fx 847.718.9322

Meetings and Events

Friday, June 3 - 7:30 am

First Friday

Katie's Kitchen, 623 N. Wolf Rd

This popular event is a great way to start your month off right! Enjoy a continental breakfast while you obtain solid business leads at this structured networking event.

If you are interested in doing a 5 minute presentation on your business at First Friday, please contact Andrea Friedman.

Cost: \$10 Members Only

Registration Deadline: June 1

Tuesday, June 14 - 5:00 to 7:00 pm

Networking After Hours

Accurate Auto Clinic

1580 Oakton St., Des Plaines

Come out and meet your fellow chamber members at this popular monthly event. The evening includes appetizers, beer, wine, soft drinks and a business card drawing.

Registration Deadline: June 13

Friday, June 17 - 8:00 to 9:00 am

Free Event

am

Young Professional Coffee Talk

Caribou Coffee,

90 E. Northwest Highway

Mt. Prospect

Join with young professionals from the Des Plaines and Mt. Prospects chambers and expand your network.

No registration necessary.

Wednesday, June 22- 11:15 am to 1:15 pm

Multi-Chamber Progressive

Networking Lunch

Holiday Inn Mt. Prospect

200 E. Rand Rd., Mt. Prospect

Nine Chambers have joined forces to provide participants the opportunity to network with other professionals as you progress to 3 different tables during lunch. Bring lots of business cards!

Registration form available online.

Registration Deadline: June 15th

Thursday, June 23 - 11:30 am to 1:00pm

Young Professional Lunch & Learn

Free Event

Brown Bag Lunch

Chamber Office, 1401 E. Oakton

Guest Speaker:

John Eilering, Mt. Prospect Bank

Join with other young professionals for our second presentation in the "Road to Success" series.

Registration Deadline: June 22

Tuesday, June 28 - 11:30 am to 1:00 pm

Women in Business Brown bag Lunch

Chamber Office, 1401 E. Oakton

Program: Gardening Tips

Presenter: Suzy Stone,

Lurvey's Garden Center

Join this great group of women to network and learn from this interesting program which will cover gardening tips, suggestions and advice. Questions about your garden are welcome!

Registration Deadline: June 27

T-Bob's Smoked Bar-B-Q
1165 Elmhurst Road
Des Plaines
847-258-5381



T-Bob's Smoked Bar-B-Q is open for business. Serving great smoked pork, beef brisket and more!
(l to r) JoAnn Arnsward, MB Financial Bank, Owners Ted Roombos and Bob Kuzmanic, Mayor Martin Moylan, Joanne Griffin, Des Plaines Public Library and Des Plaines 8th Ward Alderman Mike Charewicz.

Grand Openings



Napleton's Des Plaines
Chrysler, Jeep, Dodge
77 Rand Road
Des Plaines
847-298-0900

www.desplainescjd.com
Sales Hours - M-F 9 to 9
Saturday 9 to 6
Service Hours M-F 7 to 7
Saturday 8 to 5
Sunday 8 to 2

The Napleton Family has been in the automobile business since 1931. Des Plaines is proud to be the home of their newest dealership.
(l to r) Bruce Etheridge, CFO Napleton Dealership Group, Mayor Martin Moylan, Chamber President Scott Seifert, Edward Jones Investments and Peter Makrias, General Manager for Napleton's Des Plaines Chrysler, Jeep, Dodge.

Creating Opportunities Connecting Businesses

**September 15
Old Orchard Country
Club**

Sponsors

**Title Sponsor
RIVERS CASINO**

**Event Sponsor
Juno Lighting**

**Beverage Cart Sponsor
Residence INN by Marriott
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Join us for an exciting day on the links.

The day includes

- Driving Range
- Green Fees and Cart
- Lunch
- Hospitality Bag
- Dinner
- Contests
- Awards for Best Play

**Early Bird Sign-up
July 30**

**\$145 Single
\$550 Foursome**

**After July 30
\$150 Single
\$580 Foursome**

Golf Only \$110

Dinner Only \$45

Sponsorship

Event Sponsor \$1,200

*Includes complimentary Foursome,
event signage and inclusion in all
press releases and publicity*

Lunch Sponsor \$500

Beverage Cart Sponsor : \$400

Driving Range Sponsor: \$300

Hole Sponsor \$200

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**1161 Lee Street Des Plaines 847-824-2550
www.MySignARama.com**

Saturday, July 23rd and Sunday, July 24th



Home, Health & Consumer Expo

Under the "Big Tent" in Library Plaza - **NOON to 6:00 p.m.** In conjunction with the "Des Plaines Summer Fling"

Exhibitors

- ✓ Increase Exposure to thousands of consumers
- ✓ Demonstrate your product/service
- ✓ Generate leads and future sales
- ✓ Cost effective advertising

Exhibit Space Includes:

- ✓ 6ft. Expo table, covered and skirted
- ✓ 3ft. piping and drape around booth
- ✓ 2 chairs
- ✓ Booth I.D. Sign

Cost:

Early Bird Special Before June 10th

\$300- 1 day  \$400- 2 days

Regular Rate:

\$400- 1 day  \$500- 2 days

Exhibitor Deadline:

June 24th, 2011

Sponsors

- ✓ Strengthen customer relationships
- ✓ Reach over 10,000 customers
- ✓ Gain new contacts, leads & referral
- ✓ Support a Chamber and community event

Sponsorship Levels:

Premier- \$1,000.00- Exclusive Sponsorship

- ✓ Complimentary double exhibit space
choice of Exhibit booth location
- ✓ Signage at Expo entrances
- ✓ Name and logo on all collateral Expo
materials

V.I.P. Sponsor- \$600.00

- ✓ Complimentary exhibit space in prime
location
- ✓ Signage at Expo entrances
- ✓ Name and logo on all collateral Expo
materials

Sponsorship Deadline:

For inclusion in all event materials
May 20th, 2011



Des Plaines Chamber of Commerce & Industry

Activity Schedule

June 2011

For Further Information Call 847-824-4200

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 7:30 a.m. Des Plaines Executive Network <i>Frisbie Senior Center</i>	2 8:00 a.m. Community Connections Networking Group, Prudential Starck Realtors , Mount Prospect, IL	3 7:30 a.m. First Friday Networking <i>Katie's Kitchen</i>	4
5	6	7	8 7:30 a.m. Des Plaines Executive Network <i>Frisbie Senior Center</i>	9 7:30 a.m. Board of Directors Meeting, Chamber Conference Room	10 8:00 a.m. - 9:15 a.m. B to B Networking Group <i>Radisson Chicago O'Hare</i>	11
12 1:00 p.m. S.C.O.R.E. Chamber Conference Room	13	14 5:00 p.m. - 7:00 p.m. Networking After Hours - <i>Accurate Auto Clinic, Inc.</i>	15 7:30 a.m. Des Plaines Executive Network <i>Frisbie Senior Center</i>	16 8:00 a.m. - Community Connections Networking Group, Prudential Starck Realtors , Mount Prospect, IL	17 8:00 a.m. - 9:00 a.m. Young Professionals "Coffee Talk" - Caribou Coffee, Mount Prospect	18
19	20	21 8:00 a.m. Ambassador Meeting - Chamber Conference Room 1:00 p.m. S.C.O.R.E. - Chamber Conference Room	22 7:30 a.m. Des Plaines Executive Network <i>Frisbie Senior Center</i> 11:15 a.m. - 1:15 p.m. - Biz 6+ Progressive Networking Luncheon, <i>Holiday Inn</i> <i>Mr. Prospect</i>	23 11:30 a.m. - 1:00 p.m. - Young Professionals Lunch & Learn - Chamber Conference Room -Brown Bag Lunch	24 8:00 a.m. - 9:15 a.m. B to B Networking Group - <i>Radisson Chicago O'Hare</i>	25
26 1:00 p.m. S.C.O.R.E. Chamber Conference Room	27	28 11:30 a.m. - 1:00 p.m. Women in Business - "Gardening Tips" - <i>Lurveys's Garden Center</i> - Chamber Conference Room Brown Bag Lunch	29 7:30 a.m. Des Plaines Executive Network <i>Frisbie Senior Center</i>	30 8:00 a.m. - Community Connections Networking Group, Prudential Starck Realtors , Mount Prospect, IL		